UNITED STATES DEPARTMENT of the INTERIOR

FISH AND WILDLIFE SERVICE

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INTERIOR'S VITAL ROLE IN SUPPLYING FISH FOR FOOD TO BE EXHIBITED AT FIFTH INTERNATIONAL FOOD CONGRESS IN NEW YORK

The role of the Department of the Interior in helping the fishing industry bring seafood to home and institutional tables in the most efficient way possible and in conserving the wealth of fishery resources will be presented to delegates from more than 30 countries, representing all facets of the worldwide food industry, at the Fifth International Food Congress and Exhibition at the New York Coliseum, September 8 to 16, 1962. This will be the first United States meeting of the Congress.

The Department will be represented by a special exhibit of the Fish and Wildlife Service's Bureau of Commercial Fisheries, to be displayed in the International Pavilion at the Exhibition. Four panels, with special lighting effects, comprise the exhibit, each panel being devoted to a different phase of the Bureau's efforts in furthering the utilization of fishery resources.

"The Resource," title of the first panel, concerns biological research of the Bureau. Four telephones connected with the panel will carry taped messages for the 50,000 or more executives of food and allied industries and the more than 250,000 consumers who are expected to visit the exposition and view the exhibits.

"Harvesting" depicts some of the efficient fishing methods that have been developed, including the air bubble curtain which "captures" a school of fish, plane spotting of fish from the air, bottom and midwater trawling, and electronic fishing.

The third panel illustrates the newly developed fish products made possible by technological research and advancement--irradiated fish which have a much longer shelf life than fresh fish, and fish protein concentrate (FPC) which could be the

lifeline of the future for millions of the world's undernourished and proteindeficient populations.

The services of the Bureau in the field of marketing are shown in the final panel of the exhibit, including research conducted in test kitchens at the Bureau of Commercial Fisheries Technological Laboratory at College Park, Md. Some of the research equipment used by the Bureau, illustrations of the various market forms of fish and of people enjoying the products of these tremendously widespread activities, complete the display.

"Fishery products play such an important role in a nutritious diet today that it has been decided that this source of nutrition merits special consideration," the food Congress said in inviting the Bureau to participate in the international event.

In replying on behalf of the Department, Secretary of the Interior Stewart L. Udall said fisheries research heralds new frontiers in nutrition and health for America's citizens and its neighbors across the seas.

"Fish protein offers the most practical way of meeting the dietary needs of the undernourished of the world," Secretary Udall wrote. "Fish can further play a vital role in improving the nutritional well-being and health of our citizens... the food industry—the final link from sea and farm to table—is in unique position to influence the buying and eating habits of the public. We know that the food industry is vitally interested in bringing the most nutritious and healthful food products to the consumer."

Secretary Udall is a member of the Committee of Honor of the Fifth International Food Congress and will be represented at the meetings by officials of the Bureau of Commercial Fisheries.

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